

# UNAUDITED INTERIM RESULTS FOR THE HALF YEAR ENDED 30 NOVEMBER 2011



**BLUE LABEL**  
TELECOMS

↑ 7%

increase in revenue to  
R9,2 billion

↑ 47%

increase in EBITDA to  
R438 million\*

\*Includes once off income receipt of R79,4 million.

↑ 14%

increase in gross profit  
to R590 million

↑ 41%

increase in NPAT to  
R272 million\*

↑ 44%

increase in headline earnings  
per share to 36,74 cents\*

R795 million

cash flows from operating activities

## SUMMARISED GROUP STATEMENT OF FINANCIAL POSITION

As at	30 November 2011 Unaudited R'000	30 November 2010 Unaudited R'000	31 May 2011 Audited R'000
<b>ASSETS</b>			
<b>Non-current assets</b>	<b>998 127</b>	<b>720 932</b>	<b>851 665</b>
Property, plant and equipment	130 741	163 111	139 747
Intangible assets and goodwill	528 074	424 130	433 513
Investment in associates and joint ventures	322 854	100 423	239 997
Starter pack assets	9 715	19 642	20 361
Deferred taxation assets	6 743	13 626	18 047
<b>Current assets</b>	<b>4 725 338</b>	<b>4 709 810</b>	<b>4 216 942</b>
Financial assets at fair value through profit and loss	10	10	10
Inventories	667 099	1 259 446	1 012 594
Loans receivable	31 607	32 493	32 370
Starter pack assets	8 286	46 727	16 777
Trade and other receivables	1 316 823	1 603 558	914 164
Prepayments	391 402	—	—
Current tax assets	4 210	5 516	14 330
Cash and cash equivalents	2 305 901	1 762 060	2 226 697
<b>Assets of disposal group classified as held-for-sale</b>	<b>—</b>	<b>—</b>	<b>20 481</b>
<b>Total assets</b>	<b>5 723 465</b>	<b>5 430 742</b>	<b>5 089 088</b>
<b>EQUITY AND LIABILITIES</b>			
<b>Capital and reserves</b>	<b>3 119 701</b>	<b>2 745 762</b>	<b>2 955 363</b>
Share capital, share premium and treasury shares	4 332 137	4 346 361	4 348 231
Restructuring reserve	(1 843 912)	(1 843 912)	(1 843 912)
Non-distributable reserve	7 819	(18 979)	(13 601)
Share-based payment reserve	23 612	18 302	19 099
Transaction with non-controlling interests reserve	(909 572)	(914 867)	(909 006)
Retained earnings	1 505 177	1 101 507	1 340 318
Non-controlling interests	4 440	57 350	14 234
<b>Non-current liabilities</b>	<b>109 048</b>	<b>48 546</b>	<b>38 093</b>
Deferred taxation liabilities	25 977	30 809	22 196
Interest-bearing borrowings	12 018	17 737	15 897
Trade and other payables	71 053	—	—
<b>Current liabilities</b>	<b>2 494 716</b>	<b>2 636 434</b>	<b>2 081 760</b>
Trade and other payables	2 484 878	2 303 394	2 046 773
Provisions	4 012	—	8 676
Current tax liabilities	1 577	29 247	22 326
Bank overdraft	—	—	527
Current portion of interest-bearing borrowings	4 249	303 793	3 458
<b>Liabilities of disposal group classified as held-for-sale</b>	<b>—</b>	<b>—</b>	<b>13 872</b>
<b>Total equity and liabilities</b>	<b>5 723 465</b>	<b>5 430 742</b>	<b>5 089 088</b>

## SUMMARISED GROUP STATEMENT OF COMPREHENSIVE INCOME

	Six months ended 30 November 2011 Unaudited R'000	Six months ended 30 November 2010 Unaudited R'000	Year ended 31 May 2011 Audited R'000
<b>Continuing operations</b>			
Revenue	9 249 177	8 643 554	18 064 572
Other income	89 787	6 769	7 197
Change in inventories of finished goods	(8 659 445)	(8 124 648)	(16 996 939)
Employee compensation and benefit expense	(146 339)	(133 146)	(263 360)
Depreciation, amortisation and impairment charges	(45 953)	(47 037)	(145 985)
Other expenses	(94 910)	(93 679)	(213 738)
<b>Operating profit</b>	<b>392 317</b>	<b>251 813</b>	<b>451 747</b>
Finance expense	(74 959)	(36 806)	(115 845)
Finance income	85 611	68 680	146 429
Share of (loss)/profit in associates and joint ventures	(11 308)	1 968	(2 757)
<b>Profit for the period before taxation</b>	<b>391 661</b>	<b>285 655</b>	<b>479 574</b>
Taxation	(117 862)	(95 197)	(152 176)
<b>Net profit from continuing operations</b>	<b>273 799</b>	<b>190 458</b>	<b>327 398</b>
<b>Discontinued operations</b>			
Net (loss)/profit for the period from discontinued operations	(12 064)	1 439	57 573
<b>Net profit for the period</b>	<b>261 735</b>	<b>191 897</b>	<b>384 971</b>
<b>Other comprehensive income/(loss):</b>			
Exchange profits/(losses) on translation of equity loans	9 038	(6 737)	(4 926)
Exchange profits/(losses) on translation of foreign operations	14 588	(4 779)	(6 550)
Foreign currency translation reserve reclassified to profit or loss	—	—	4 219
<b>Other comprehensive income/(loss) for the period, net of tax</b>	<b>23 626</b>	<b>(11 516)</b>	<b>(7 257)</b>
<b>Total comprehensive income for the period</b>	<b>285 361</b>	<b>180 381</b>	<b>377 714</b>
<b>Net profit for the period attributable to:</b>			
<b>Equity holders of the parent</b>	<b>271 903</b>	<b>192 637</b>	<b>431 448</b>
– From continuing operations	275 005	192 100	337 547
– From discontinued operations	(3 102)	537	93 901
<b>Non-controlling interests</b>	<b>(10 168)</b>	<b>(740)</b>	<b>(46 477)</b>
– From continuing operations	(1 206)	(1 642)	(10 149)
– From discontinued operations	(8 962)	902	(36 328)
<b>Total comprehensive income for the period attributable to:</b>	<b>285 361</b>	<b>180 381</b>	<b>377 714</b>
<b>Equity holders of the parent</b>	<b>293 323</b>	<b>185 511</b>	<b>430 538</b>
Non-controlling interests	(7 962)	(5 130)	(52 824)
<b>Earnings per share for profit attributable to equity holders (cents)</b>			
<b>Basic earnings per share</b>	<b>36,02</b>	<b>25,45</b>	<b>57,04</b>
– From continuing operations	36,43	25,38	44,63
– From discontinued operations	(0,41)	0,07	12,41
<b>Diluted earnings per share**</b>	<b>35,58</b>	<b>25,22</b>	<b>56,49</b>
– From continuing operations	35,99	25,15	44,08
– From discontinued operations	(0,41)	0,07	12,41
<b>Headline earnings per share</b>	<b>37,15</b>	<b>25,38</b>	<b>46,20</b>
– From continuing operations	37,15	25,38	50,12
– From discontinued operations	(0,41)	0,07	(3,92)
<b>Diluted headline earnings per share**</b>	<b>36,29</b>	<b>25,22</b>	<b>45,75</b>
<b>Dividend per share</b>	<b>14,00</b>	<b>12,00</b>	<b>12,00</b>
Weighted average number of shares	754 875 983	756 814 806	756 359 399
Diluted weighted average number of shares	764 256 072	763 874 243	763 742 466
Number of shares in issue	753 042 132	766 360 894	756 269 004
Reconciliation between net profit and core net profit for the period:			
Net profit for the year attributable to equity holders of the parent	271 903	192 637	431 448
Amortisation on intangible assets raised through business combinations net of tax and net of non-controlling interest	10 237	13 744	24 975
<b>Core net profit for the period</b>	<b>282 140</b>	<b>206 381</b>	<b>456 423</b>
Core net profit attributable to:			
Equity holders of the parent	282 140	206 381	456 423
Non-controlling interests	(10 294)	(1 003)	(47 000)
– Core earnings per share (cents)*	37,38	27,27	60,34

\* Core earnings per share is calculated after adding back the amortisation of intangible assets as a consequence of the purchase price allocations completed in terms of IFRS 3(R) Business Combinations.

\*\* Diluted earnings per share and diluted headline earnings per share are calculated by adjusting the weighted average number of ordinary shares outstanding for the number of shares that would be issued on vesting under the employee forfeitable share plan.

## SUMMARISED GROUP STATEMENT OF CASH FLOWS

	Six months ended 30 November 2011 Unaudited R'000	Six months ended 30 November 2010 Unaudited R'000	Year ended 31 May 2011 Audited R'000
Cash flows from operating activities	794 644	(447 079)	427 663
Cash flows from investing activities	(204 684)	(42 540)	(147 438)
Cash flows from financing activities	(517 629)	203 363	(100 004)
<b>Increase/(decrease) in cash and cash equivalents</b>	<b>72 331</b>	<b>(286 256)</b>	<b>180 221</b>
Cash and cash equivalents at the beginning of the year	2 226 170	2 054 902	2 054 902
Translation difference	7 400	(6 586)	(8 953)
<b>Cash and cash equivalents at the end of the period</b>	<b>2 305 901</b>	<b>1 762 060</b>	<b>2 226 170</b>

## SUMMARISED GROUP STATEMENT OF CHANGES IN EQUITY

	Share capital, share premium and treasury shares Unaudited R'000	Retained earnings Unaudited R'000	Restructuring reserve Unaudited R'000	Non-distributable reserve Unaudited R'000	Transaction with non-controlling interests reserve Unaudited R'000	Share-based payment reserve Unaudited R'000	Non-controlling interests Unaudited R'000	Total equity Unaudited R'000
<b>Six months ended</b>								
Balance as at 1 June 2010	4 352 617	1 000 327	(1 843 912)	(12 691)	(914 867)	12 037	61 925	2 655 436
Net profit for the period	—	192 637	—	—	—	—	(740)	191 897
Other comprehensive loss	—	—	—	(7 126)	—	—	(4 390)	(11 516)
<b>Total comprehensive income/(loss)</b>	<b>—</b>	<b>192 637</b>	<b>—</b>	<b>(7 126)</b>	<b>—</b>	<b>—</b>	<b>(5 130)</b>	<b>180 381</b>
Dividends paid	—	(91 457)	—	—	—	—	—	(91 457)
Treasury shares purchased	(8 790)	—	—	—	—	—	—	(8 790)
Share-based payment movement	—	—	—	—	—	(234)	234	—
Forfeitable shares vested	2 534	—	—	—	—	(2 323)	—	211
Equity-based compensation movements	—	—	—	—	—	8 822	288	9 110
Non-controlling interests disposed of during the period	—	—	—	—	—	—	33	33
Share of equity movement in associates	—	—	—	838	—	—	—	838
Balance as at 30 November 2010	4 346 361	1 101 507	(1 843 912)	(18 979)	(914 867)	18 302	57 350	2 745 762
<b>Balance as at 1 June 2011</b>	<b>4 348 231</b>	<b>1 340 318</b>	<b>(1 843 912)</b>	<b>(13 601)</b>	<b>(909 006)</b>	<b>19 099</b>	<b>14 234</b>	<b>2 955 363</b>
<b>Net profit for the period</b>	<b>—</b>	<b>271 903</b>	<b>—</b>	<b>—</b>	<b>—</b>	<b>—</b>	<b>(10 168)</b>	<b>261 735</b>
<b>Other comprehensive income</b>	<b>—</b>	<b>—</b>	<b>—</b>	<b>21 420</b>	<b>—</b>	<b>—</b>	<b>2 206</b>	<b>23 626</b>
<b>Total comprehensive income/(loss)</b>	<b>—</b>	<b>271 903</b>	<b>—</b>	<b>21 420</b>	<b>—</b>	<b>—</b>	<b>(7 962)</b>	<b>285 361</b>
Dividends paid	—	(107 044)	—	—	—	—	—	(108 944)
Treasury shares purchased	(16 094)	—	—	—	—	—	—	(16 094)
Equity-based compensation movements	—	—	—	—	—	4 513	68	4 581
Transaction with non-controlling interest movements	—	—	—	—	(566)	—	—	(566)
<b>Balance as at 30 November 2011</b>	<b>4 332 137</b>	<b>1 505 177</b>	<b>(1 843 912)</b>	<b>7 819</b>	<b>(909 572)</b>	<b>23 612</b>	<b>4 440</b>	<b>3 119 701</b>
<b>Year ended</b>								
Balance as at 1 June 2010	4 352 617	1 000 327	(1 843 912)	(12 691)	(914 867)	12 037	61 925	2 655 436
Net profit for the year	—	431 448	—	—	—	—	(46 477)	384 971
Other comprehensive loss	—	—	—	(910)	—	—	(6 347)	(7 257)
<b>Total comprehensive income/(loss)</b>	<b>—</b>	<b>431 448</b>	<b>—</b>	<b>(910)</b>	<b>—</b>	<b>—</b>	<b>(52 824)</b>	<b>377 714</b>
Dividends paid	—	(91 457)	—	—	—	—	(950)	(92 407)
Treasury shares purchased	(8 935)	—	—	—	—	—	—	(8 935)
Share-based payment movement	—	—	—	—	—	(234)	234	—
Forfeitable shares vested	4 549	—	—	—	—	(4 549)	—	—
Equity-based compensation movements	—	—	—	—	—	10 903	229	11 132
Non-controlling interests disposed of during the year	—	—	—	—	5 861	—	5 620	11 481
Share of equity movement in associates	—	—	—	—	—	—	—	942
Balance as at 31 May 2011	4 348 231	1 340 318	(1 843 912)	(13 601)	(909 006)	19 099	14 234	2 955 363

## SEGMENTAL SUMMARY

	Total Unaudited R'000	South African distribution Unaudited R'000	International distribution Unaudited R'000	Technology Unaudited R'000	Mobile Unaudited R'000	Solutions Unaudited R'000	Corporate Unaudited R'000
<b>Six months ended</b>							
<b>30 November 2011</b>							
<b>Total segment revenue</b>	<b>14 703 706</b>	<b>14 533 390</b>	<b>14 331</b>	<b>13 292</b>	<b>46 978</b>	<b>95 715</b>	<b>—</b>
<b>Internal revenue</b>	<b>(5 454 529)</b>	<b>(5 444 571)</b>	<b>—</b>	<b>(5 037)</b>	<b>(2 253)</b>	<b>(2 668)</b>	<b>—</b>
<b>External revenue</b>	<b>9 249 177</b>	<b>9 088 819</b>	<b>14 331</b>	<b>8 255</b>	<b>44 725</b>	<b>93 047</b>	<b>—</b>
<b>Operating profit before depreciation, amortisation and impairment charges</b>	<b>438 270</b>	<b>394 357</b>	<b>2 918</b>	<b>(34 564)</b>	<b>89 946</b>	<b>24 186</b>	<b>(38 573)</b>
<b>Net profit for the period</b>	<b>273 799</b>	<b>301 534</b>	<b>(12 511)</b>	<b>(45 204)</b>	<b>70 204</b>	<b>16 218</b>	<b>(56 442)</b>
<b>Amortisation on intangibles raised through business combinations net of tax</b>	<b>10 363</b>	<b>4 223</b>	<b>1 215</b>	<b>316</b>	<b>4 577</b>	<b>32</b>	<b>—</b>
<b>Core net profit for the period</b>	<b>284 162</b>	<b>305 757</b>	<b>(11 296)</b>				

**Revenue**

Revenue comprised sales of physical and virtual prepaid airtime, commissions on the distribution of prepaid electricity and compounded annuity revenue generated from starter packs. The increase in revenue was predominantly volume driven in all of these components. Commissions earned on the distribution of prepaid electricity amounted to R41 million (2010: R30 million) for the period, equating to revenue of R2,7 billion (2010: R1,5 billion) on behalf of the utilities.

**Gross profit**

Gross profit increased by R61 million (14%). The margin increase from 5,20% to 5,54% was after IFRS adjustment requirements. Excluding the effect of this adjustment, margins decreased from 5,30% to 5,24% compared to 5,09% for the year ended 31 May 2011. The percentage margin contributions relating to prepaid electricity commissions, included in revenue net of costs, were 0,34% and 0,43% for November 2010 and November 2011 respectively and 0,34% for the year ended 31 May 2011.

**EBITDA**

The growth in EBITDA of 14% was inclusive of the effects of IFRS adjustments. On exclusion of these adjustments in both the comparative and current period, a more representative growth of R13 million is achieved, which would equate to a 3% growth.

**INTERNATIONAL DISTRIBUTION SEGMENT**

	Unaudited 2011 R'000	Unaudited 2010 R'000	Growth R'000	Growth
Revenue	14 331	13 477	854	6%
Gross profit	3 488	3 964	(476)	(12%)
EBITDA	2 918	(4 069)	6 987	172%
Discontinued operations*	(3 102)	537	(3 639)	(678%)
Africa Prepaid Services Nigeria	(3 102)	6 877	(9 979)	(145%)
Blue Label Mexico	—	(6 340)	6 340	—
Share of (losses)/profits from associates and joint ventures	(11 008)	1 336	(12 344)	(924%)
Ukash	2 274	3 308	(1 034)	(31%)
Oxigen Services India	(4 399)	(1 972)	(2 427)	(123%)
Blue Label Mexico	(8 464)	—	(8 464)	—
Other	(419)	—	(419)	—
Core net loss from continuing operations	(11 296)	(4 772)	(6 524)	(137%)
– Equity holders of the parent	(6 510)	(2 553)	(3 957)	(155%)
– Non-controlling interests	(4 786)	(2 219)	(2 567)	116%
Core net loss from discontinued operations	(12 064)	1 439	(13 503)	(938%)
– Equity holders of the parent	(3 102)	537	(3 639)	(678%)
– Non-controlling interests	(8 962)	902	(9 864)	1 094%

\*Represents net profit after taxation and non-controlling interests.

Revenue, gross profit and EBITDA pertain mainly to Sharedphone International, Africa Prepaid Services SA and Gold Label Investments. The positive turnaround of R7 million at EBITDA level was mainly representative of foreign exchange gains in Gold Label Investments.

**Discontinued operations**

The assets and liabilities of Africa Prepaid Services Nigeria were disposed of in the current interim financial period, in line with the group's commitment at 31 May 2011. IFRS requires treatment of its financial performance to be reflected as a discontinued operation, with comparatives restated. The Multi-links contract was cancelled in November 2010 with the result that the share of losses incurred in the current period, were confined to expenditure relating to the winding down of the operation.

The dilution from a 70% shareholding in Blue Label Mexico to a minority stake of 40% required the group's share of losses of R6,3 million to be reflected as a discontinued operation in the comparative period. The current share of losses of R8,5 million is reflected as a joint venture which is equity accounted for. The increased losses were attributable to expansionary expenditure in support of a concerted drive in the roll-out of point of sale devices in conjunction with Grupo Bimbo.

**Share of (losses)/profits from associates and joint ventures****Oxigen Services India**

BLT's share of losses increased from R2 million to R4.4 million which were exacerbated by its increase in shareholding from 37,22% to 55,83%.

Although revenue increased by 52% at consistent margins, increased overheads relating to the implementation of a financial services offering onto the existing footprint eroded its performance in the short term.

**Ukash**

Ukash continues to increase profitability exponentially, both through volume growth and increases in average revenue per user. The prior period included the recognition of a deferred tax asset, of which the group's share amounted to R3,7 million. On a comparative basis, the current share of earnings of R2,3 million, whilst reflecting a decline of R1 million, collates to a growth in share of profit of R2,7 million on elimination of the extraneous credit pertaining to the deferred tax asset.

**MOBILE SEGMENT**

	Unaudited 2011 R'000	Unaudited 2010 R'000	Growth R'000	Growth
Revenue	44 725	41 876	2 849	7%
Gross profit	33 345	35 178	(1 833)	(5%)
EBITDA	89 946	13 070	76 876	588%
Core net profit	74 781	5 274	69 507	1 318%

This segment comprises Cellfind, Blue Label One and Content Connect Africa.

Positive contributions by Cellfind's location-based services and media revenue generated by Blue Label One, were suppressed at gross profit level due to a decline in Content Connect Africa.

EBITDA and core net profit was inclusive of the once off income receipt.

**SOLUTIONS SEGMENT**

	Unaudited 2011 R'000	Unaudited 2010 R'000	Growth R'000	Growth
Revenue	93 047	61 228	31 819	52%
Gross profit	44 503	31 037	13 466	43%
EBITDA	24 186	12 388	11 798	95%
Core net profit	13 696	7 449	6 247	84%

The Solutions segment houses the Datacel group which operates call centres and provides data and lead generation services. The improvements in the call centre operations and the constant growth in data accumulation have clearly manifested themselves in growth at all levels.

**TECHNOLOGY SEGMENT**

	Unaudited 2011 R'000	Unaudited 2010 R'000	Growth R'000	Growth
Revenue	8 255	7 677	578	8%
Gross profit	4 994	6 108	(1 114)	(18%)
EBITDA	(34 564)	(27 939)	(6 625)	(24%)
Core net loss	(44 645)	(37 737)	(6 908)	(18%)

Technology losses and the growth thereon represented the costs of development and support of the group's Information Technology infrastructure. Income generation was limited to services to third parties.

**CORPORATE SEGMENT**

	Unaudited 2011 R'000	Unaudited 2010 R'000	Growth R'000	Growth
EBITDA	(38 573)	(40 771)	2 198	5%
Core net loss	(56 442)	(53 240)	(3 202)	(6%)

Core net losses increased in spite of a decline in corporate expenditure by R2 million.

**DEPRECIATION, AMORTISATION AND IMPAIRMENT**

A hybrid of the expiration of the useful life and the non-amortisation on historically impaired intangible assets, offset by impairments of R7,5 million on point of sale devices.

**NET FINANCE INCOME****Finance costs**

Finance costs totalled R75 million, of which R3 million related to interest paid on borrowed funds and R72 million to imputed IFRS interest adjustments on credit received from suppliers. On a comparative basis the imputed IFRS interest adjustment was R33 million and interest on borrowed funds R4 million.

**Finance income**

Finance income totalled R86 million of which R32 million was interest received on cash resources and R54 million IFRS adjustments. These adjustments increased by R13 million due to the affordability of additional credit to customers.

**STATEMENT OF FINANCIAL POSITION**

Total assets increased by R634 million to R5,7 billion during the six months ended 30 November 2011. Material increases included the purchase of starter pack bases for R121 million, additional funding of R74 million relating to the increase in shareholding in Oxigen and a prepayment of R391 million for the purchase of Microsoft's 12% shareholding in the group.

During the current period, stock levels were reduced by R345 million equating to an average inventory holding of 14 days. This stock turn was still in excess of historical averages of 12 days, due to inventory being bolstered in November in order to cater for the festive season.

Debtors collection period averaged 24 days and creditors payment terms averaged 49 days.

**STATEMENT OF CASH FLOWS**

Cash flow of R795 million generated from operating activities was applied to the funding for the additional shareholding in Oxigen, the acquisition of starter pack bases, the prepayment for Microsoft's 12% shareholding in the group and a dividend payment of R107 million.

The net increase in cash on hand of R72 million accumulated cash resources to R2,3 billion at 30 November 2011.

**FORFEITABLE SHARE SCHEME**

Forfeitable shares totalling 4 836 611 (2010: 5 532 192) were issued to qualifying employees. 910,093 (2010: 219,616) shares were forfeited during the period and no shares vested during the current period (2010: 466 875).

**PROSPECTS**

Continued focus on the marketing and distribution of prepaid starter packs is expected to compound existing annuity revenues.

Commissions generated from prepaid electricity sales on behalf of utilities are expected to continue to increase both organically and through contracts with additional electricity providers. Consumer awareness of this payment mechanism is becoming more prevalent in this arena.

The mobile segment is expected to compound its advertising revenue on bulk printed prepaid vouchers and point of sale receipt vouchers, following its sound entry into this space during the reporting period.

The distribution capabilities of Grupo Bimbo, the largest bakery in the world and a 40% shareholder in Blue Label Mexico, is expected to filter down to a significant gain in the momentum of the roll-out of point of sale devices. Since the commencement of this strategic alliance with them in March 2011, the roll-out of point of sale devices has increased at an exponential rate.

Oxigen has developed a robust foundation and is poised to embark on an aggressive foot print expansion which will incorporate banking services that will service the vast unbanked population in India. This initiative will be implemented through associations with several banks in India, including State Bank of India, the largest bank in that country.

The strategic alliance established with Mobilix, is expected to accelerate growth in loyalty and mobile couponing services in order to strengthen customer retention and incentive capabilities. This will be supported by the best of breed technology, providing an end-to-end mobile reward service to retailers, manufactures and media companies.

**SUBSEQUENT EVENTS**

In January 2012, 100% of Multiserve (Pty) Ltd was purchased with the objective of utilising their 169 stores located nationally as a platform for Blue Label's strategy of marketing its products and services on a retail basis.

Blue Label's 50,1% shareholding in Sharedphone International (Pty) Ltd was disposed of in January 2012. The decision to dispose of this interest was in line with its decline in revenue as a result the demise of its competitive edge that it historically had over community pay phones.

**APPRECIATION**

The board of Blue Label Telecoms would like to express its appreciation to its suppliers, customers, business partners and staff for their ongoing support and loyalty.

For and on behalf of the board

<b>LM Nestadt</b> Chairman	<b>BM Levy and MS Levy</b> Joint Chief Executive Officers	<b>DB Rivkind*</b> Financial Director	21 February 2012
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\*Supervised preparation of the group financial statements.

	<b>Directors:</b> LM Nestadt (Chairman)*, BM Levy, MS Levy, K Ellerine*, GD Harlow*, NN Lazarus SC*, JS Mthimunya*, MV Pamensky, DB Rivkind, J Vilakazi* (*Non-executive)
	<b>Company Secretary:</b> E Viljoen <b>Sponsor:</b> Investec Bank Limited
<b>Blue Label Telecoms Limited</b> (Incorporated in the Republic of South Africa) (Registration number 2006/022679/06) JSE Share code: BLU ISIN: ZAE000109088 ("Blue Label" or "BLT" or "the company" or "the group")	<b>BASTION GRAPHICS</b>